

CLEAN AIR ADVOCACY RIDE

Part of 3,000 bikers that joined the 3rd Tour of the Fireflies held recently in Negros Occidental. Organized by the provincial government of Negros Occidental, in partnership with the Firefly Brigade and DENR, the event seeks to promote bicycling as an alternative mode of transportation to reduce air pollution under the theme: Kalikasan, Kalusugan and Bisikleta or KKB. The bikers, coming from various areas such as Cebu, Iloilo, Guimaras, Negros Occidental and Metro Manila, converged in the municipality of Hinigaran, from two starting points in the cities of Bacolod and Kabankalan. DENR's provincial officer Edgardo Rostata, who took part in the event, underscored the significance of bicycling in cleaning the air, which is identified as one of the major thrusts of DENR Secretary Roy A. Cimatu.###

